

Welcome Package Ideas

Whether in a hotel or guest room, Welcome Packages are a first impression that we hope communicates the value we have in them as our quest and the anticipation we have in receiving their ministry.

Presentation is Everything

- Include a notecard that says, “Hello, we’re glad you are here.” Include the lead pastor’s names, church name, church website, and logo.
- Decide on a theme (church colors, a season, theme of a conference, something local, or something that is unique to them – i.e. a favorite sports team)
- Start with a box, basket, bag, or other container. Put taller items in the back. Organize it so it doesn’t look thrown together. Be creative!
- Flowers, ribbons, papers, labels, items that give the look you want
- Promotional item with church name (mug, pen and paper, t-shirt...)
- Something special – if they like a particular drink, candy...
- Fragrant lotions, soaps, shampoos, lip balm...
- You may want to add something interesting to do – i.e. a magazines, books, games.
- If they have kids with them, include something for them so they feel valued too (games, books, videos, stuffed animal, bubble bath...)

Answer Questions Before They’re Asked

- There’s nothing worse than arriving and feeling lost. Include a card with contact name and number, information on church, directions, itinerary, map, list of restaurants, etc.
- If they are staying in a guest room, include the password to the wifi connection.

Be Practical

- Include items that are easily eaten and don’t need to be refrigerated
- If there is a refrigerator, more can be done if desired
- If they are going to be on their own for a meal, perhaps include gift cards or coupons

Suggested Food Items:

- Mints
- Fruit (Bananas, apples, oranges, grapes, strawberries)
- Cheese and crackers
- Chips, Pita Chips, Pretzels (snack size)
- Granola bars
- Dried fruits
- Nuts
- Cookies (snack size)
- Candy
- Bottled water, juice,
- Cans of soda
- Hot chocolate, tea packets
- Special coffee